

Audio and Video Production Technology

An Associate in Applied Science degree in Audio & Video Production Technology at Central Piedmont gives skilled, competent media students opportunities to work in various media-related venues and services. The Audio & Video Production curriculum is designed to provide competency-based knowledge, scientific/artistic principles, and hands-on fundamentals associated with the digital journalism and media industry.

The curriculum prepares students for entry-level employment in production support and selected technical areas of film, video, broadcasting, and digital media content creation. Technical electives provide options for students, depending upon their goals and interests within media production, such as creating, manipulating, and animating digital images. Those who are entrepreneurially inclined create their own media business. To graduate with the Audio & Video Production Technology degree, students must complete all BPT-prefix program courses with a grade of "C" or higher. Students in the Audio & Video Production Technology program also follow professional standards that include a positive collaborative approach when working with classmates, faculty and staff, and community members on tasks and projects, including punctuality, meeting deadlines and courteous interactions as well as academic integrity (see Central Piedmont's *Student Code of Conduct* policy).

For specific information about potential positions and wages in broadcast and production employment, visit the Central Piedmont Career Coach website.