

# Broadcasting and Production Technology

An Associate in Applied Science degree in Broadcasting & Production Technology at Central Piedmont gives skilled, competent media students opportunities to work in various media-related venues and services. The BPT curriculum is designed to provide competency-based knowledge, scientific/artistic principles, and hands-on fundamentals associated with the digital journalism and media industry.

The curriculum prepares students for entry-level employment in production support and selected technical areas of film, video, broadcasting, and digital media content creation. Technical electives provide options for students, depending upon their goals and interests within media production, such as creating, manipulating, and animating digital images. Those who are entrepreneurially inclined create their own media business. To graduate with the Broadcasting & Production Technology degree, students must complete all BPT program courses with a grade of "C" or higher. Students in the Broadcasting & Production Technology program also follow professional standards that include a positive collaborative approach when working with classmates, faculty and staff, and community members on tasks and projects, including punctuality, meeting deadlines and courteous interactions as well as academic integrity (see Central Piedmont's *Student Code of Conduct* policy).

For specific information about potential positions and wages in broadcast and production employment, visit the Central Piedmont Career Coach website.

## Broadcasting and Production Technology (30120)

### Degree Awarded

An Associate in Applied Science Degree in Broadcasting & Production Technology (BPT) is awarded upon completion of this program.

#### Admissions

- A high school diploma or equivalent is required.
- Placement tests determine placement in English (ENG) and mathematics (MAT).
- Some courses have prerequisites or co-requisites; check the Courses section for details.

#### Contact Information

The Broadcasting and Production Technology Program is in the Information Technology Division. For more information, call 704.330.2722 extension 3134.

#### General Education Requirements

ENG 111	Writing and Inquiry	3.0
ENG 112	Writing and Research in the Disciplines	3.0
COM 231	Public Speaking	3.0
PSY 150	General Psychology	3.0
Select 3 credits from the following:		3.0
MAT 110	Mathematical Measurement and Literacy	
MAT 121	Algebra/Trigonometry I	

MAT 143	Quantitative Literacy	
MAT 152	Statistical Methods I	
MAT 171	Precalculus Algebra	
Select 3 credits from the following:		3.0
ART 111	Art Appreciation	
ART 114	Art History Survey I	
ART 115	Art History Survey II	
DRA 111	Theatre Appreciation	
HUM 120	Cultural Studies	
HUM 130	Myth in Human Culture	
MUS 110	Music Appreciation	
MUS 112	Introduction to Jazz	
PHI 215	Philosophical Issues	
PHI 240	Introduction to Ethics	
REL 110	World Religions	

#### Major Requirements

ACA 122	College Transfer Success	1.0
BPT 110	Introduction to Broadcasting	3.0
BPT 111	Broadcast Law & Ethics	3.0
BPT 112	Broadcast Writing	4.0
BPT 113	Broadcast Sales	3.0
BPT 121	Broadcast Speech I	3.0
CIS 110	Introduction to Computers	3.0
COM 150	Introduction to Mass Communication	3.0
DME 110	Introduction to Digital Media	3.0
FVP 220	Editing I	3.0
FVP 250	Production Specialties I	3.0
or ART 266	Videography I	
FVP 251	Production Specialties II	3.0
or ART 267	Videography II	
JOU 110	Introduction to Journalism	3.0
JOU 216	Writing for Mass Media	3.0
Select 6 credits from the following:		6.0
ART 171	Digital Design I	
ART 261	Photography I	
ART 260	Photography Appreciation	
ART 265	Digital Photography II	
ART 264	Digital Photography I	
BPT 231	Video/TV Production I	
DRA 135	Acting for the Camera I	
FVP 114	Camera & Lighting I	
FVP 115	Camera & Lighting II	
HUM 160	Introduction to Film	
JOU 217	Feature/Editorial Writing	
MKT 232	Social Media Marketing	
BUS 139	Entrepreneurship I	
SGD 111	Introduction to Simulation and Game Development	
SGD 162	SGD 3D Animation I	
WBL 111	Work-Based Learning I	
WBL 112	Work-Based Learning I	
WEB 110	Web Development Fundamentals	
WEB 120	Introduction to Internet Multimedia	

