

Journalism (JOU)

JOU 110. Introduction to Journalism. 3.0 Credits. Class-3.0.

Clinical-0.0. Lab-0.0. Work-0.0

This course presents a study of journalistic news, feature, and sports writing. Emphasis is placed on basic news writing techniques and on related legal and ethical issues. Upon completion, students should be able to gather, write, and edit news, feature, and sports articles. This course is a Writing Intensive elective for UNCC.

JOU 216. Writing for Mass Media. 3.0 Credits. Class-2.0. Clinical-0.0.

Lab-2.0. Work-0.0

This course is an introduction to news writing for newspapers and other print media including the techniques of news gathering, reporting, and interviewing. Emphasis is placed on basic methods of gathering information, conducting interviews, organizing a story, writing leads, writing clear, concise copy, and upon developing research skills. Upon completion, students should be able to write clear, concise, accurate, complete, balanced and readable news stories according to guidelines set by industry standards.

JOU 217. Feature/Editorial Writing. 3.0 Credits. Class-2.0. Clinical-0.0.

Lab-2.0. Work-0.0

This course covers the basics of persuasive writing for community newspapers and other print media. Emphasis is placed on writing features, reviews, and editorials including audience analysis, appropriate language, effective supporting details, completeness, and accuracy. Upon completion, students should be able to write effective feature stories, reviews, and editorials.

Prerequisites: Take ENG 111