

Broadcasting Service of Central Piedmont

WTVI PBS Charlotte

WTVI PBS Charlotte presents the best news, drama, performance, ideas, and culture to viewers across a 13-county service area in North and South Carolina. A viewer-supported service of Central Piedmont, PBS Charlotte reaches 1.2 million households and offers high-quality, noncommercial programs that educate, inspire and entertain.

The station's broadcasts include award-winning children's programming, ground-breaking documentaries, and original performances, as well as in-depth field reporting of local issues. This commitment to local coverage sets PBS Charlotte apart from other public broadcasting stations in the area.

PBS Charlotte is committed to serving the community and as outreach for the station's licensee, Central Piedmont. For additional information about the station, visit PBSCharlotte.org or access the station's Facebook page at facebook.com/wtvicharlotte.

Local Programs

In addition to producing documentaries and specials, PBS Charlotte provides five regular programs:

- *Carolina Impact* explores the issues, people, and places that impact the region (Tuesday at 8 p.m. & 11 p.m., Saturday at 5:30 p.m., Sunday at 1 p.m.).
- *Trail of History* showcases historical figures and events that have influenced the Charlotte region (Tuesday at 8:30 p.m. & 11:30 p.m., Saturday at 5 p.m.).
- *Off The Record* talks about the latest news of the week. (Friday at 8 p.m., Sunday at 11:30 a.m.)
- *Charlotte Cooks* teaches viewers how to expand their culinary talents (Saturday at noon, Monday at 6 p.m.).
- *Carolina Business Review* focuses on business and industry in the Carolinas (Friday at 8:30 p.m., Sunday at noon).

A complete listing of PBS Charlotte's local and national programming is available at PBSCharlotte.org under 'Schedule.'

Educational Outreach

A large portion of PBS Charlotte's educational outreach involves partnerships with local educators, nonprofits, and community leaders. The station's support of *American Graduate*, *Cyberchase*, *Raising Readers*, and many other PBS educational initiatives impact the community daily. In 2016, PBS Charlotte offered 100 free literacy workshops affecting more than 6,000 children. The station also deepens community engagement by hosting panel discussions, sneak previews of PBS programs, and other events.



In 2016, PBS Charlotte broadcast The Blumey Awards, which recognizes excellence in high school musical theater across the greater Charlotte area.

NHK WORLD

While WTVI broadcasts PBS on its primary channel (42.1), the station's secondary channel broadcasts NHK WORLD in HD (42.2). NHK WORLD is the international service of NHK, Japan's largest broadcasting organization.

Internships

A limited number of internships are available in the spring, summer, and fall. For consideration, applicants must be enrolled in a college program and apply by the deadline date. More details are available at PBS Charlotte Internships and volunteering.

Central Piedmont TV

PBS Charlotte also produces high-quality content for Central Piedmont TV, a 24/7 cable channel that began airing local educational programming in 1994. Spectrum Cable and AT&T U-verse air Central Piedmont TV on Channel 17. Central Piedmont TV broadcasts several programs like *Charlotte Cooks*, *Perfiles Latinos de Charlotte*, and *Trail of History*.

Digital Media Programs of Study for Students

PBS Charlotte supports community service outreach goals of the College and its commitment to learning. The station collaborates with the Digital Media, Journalism, and Communication Division in giving students access to PBS Charlotte as a learning lab. Course information is available at cpcc.edu/digital-media-comm.