The CPCC Small Business Center expands the college’s role in promoting entrepreneurship as a career option, supporting small business owners, and preparing businesses for global commerce. Continuing education courses and services also help entrepreneurs keep pace with the ever-changing small business environment. The Small Business Center is a part of the statewide Small Business Center Network (SBCN) (https://www.ncsbc.net), a community college-funded initiative across the state. This state funding provides many of the resources, including counseling, at no cost to the client or student.

The Small Business Center offers:

• Small business networking events to showcase small business owners, their services and products
• A Business Resource Center located on Central Campus with books, periodicals, videos and lending library collection, as well as touch-down computer research stations for clients equipped with specialized business software
• Introductory seminars and webinars, workshops and forums to promote awareness and answer student questions
• Individual counseling to assist small business owners and to offer referrals for those who need additional skills or consulting
• Non-degree continuing education courses focused on critical practical skills with classes ranging from start-up and financing to marketing, along with comprehensive certificate courses and exam preparation.

Courses and topic areas include:

  Accounting with QuickBooks®
  Business Growth and Development:
    Business Plan Writing
    Funding and Financing
    How to Start a Business
  International Business
  Marketing
  Nonprofit Fundraising Essentials
  Sales and Management

A schedule of continuing course offerings (http://www.cpcc.edu/sbc/schedule) is available on the Small Business Center website at cpcc.edu/sbc.

For complete details or assistance, contact the Small Business Center at 704.330.6736 or Customer Service and Registration for Corporate and Continuing Education at 704.330.4223.