Small Business Center

The CPCC Small Business Center expands the college’s role in promoting entrepreneurship as a career option, supporting small business owners, and preparing businesses for global commerce. Continuing education courses and services also help entrepreneurs keep pace with the ever-changing small business environment. The Small Business Center is a part of the statewide Small Business Center Network (SBCN) (https://www.ncsbc.net), a community college-funded initiative across the state. This state funding provides many of the resources, including counseling, at no cost to the client or student.

The Small Business Center offers:

- Small business networking events to showcase small business owners, their services and products
- A Business Resource Center located on Central Campus with books, periodicals, videos and lending library collection, as well as touch-down computer research stations for clients equipped with specialized business software
- Introductory seminars and webinars, workshops and forums to promote awareness and answer student questions
- Individual counseling to assist small business owners and to offer referrals for those who need additional skills or consulting
- Non-degree continuing education courses focused on critical practical skills with classes ranging from start-up and financing to marketing, along with comprehensive certificate courses and exam preparation.

Courses and topic areas include:

- Accounting with QuickBooks®
- Business Plan Writing
- Funding and Financing
- How to Start a Business
- Marketing
- Nonprofit and Grant Writing
- Sales and Management

A schedule of continuing course offerings (http://www.cpcc.edu/sbc/schedule) is available on the Small Business Center website (http://www.cpcc.edu/sbc). (http://www.cpcc.edu/sbc)

For complete details or assistance, contact the Small Business Center at 704.330.6736 or Customer Service and Registration for Corporate and Continuing Education at 704.330.4223.