

Broadcasting Service of CPCC

WTVI PBS Charlotte



WTVI PBS Charlotte presents the best in news, drama, performance, ideas and culture to viewers across a 13-county service area in North and South Carolina. A viewer-supported service of Central Piedmont Community College, PBS Charlotte reaches 1.2 million households and offers high-quality, noncommercial programs that educate, inspire and entertain.

The station's broadcasts include award-winning children's programming, ground-breaking documentaries and original performances as well as in-depth field reporting of local issues. This commitment to local coverage sets PBS Charlotte apart from other public broadcasting stations in the area.

PBS Charlotte is committed to serving the community and as outreach for the station's licensee, Central Piedmont Community College. For additional information about the station, visit PBSCharlotte.org (<http://www.wtvi.org>) or access the station's Facebook page at [facebook.com/wtvicharlotte](https://www.facebook.com/wtvicharlotte) (<https://www.facebook.com/wtvicharlotte>).

Local Programs

In addition to producing documentaries and specials, PBS Charlotte produces six regular programs:

- "Carolina Impact" explores the issues, people and places that impact the region (Tuesday at 8 p.m. & 11 p.m., Thursday and Saturday at 5:30 p.m., Sunday at 11:30 a.m.).
- "Trail of History" showcases historic figures and events that have influenced the Charlotte region (Tuesday at 8:30 p.m. & 11:30 p.m., Saturday at 5 p.m.).
- "Charlotte: A City of International Success" introduces viewers to successful internationals who now call Charlotte home (Sunday at 1:30 p.m.).
- "Charlotte Cooks" teaches viewers how to expand their culinary talents (Tuesday at 5:30 p.m.).
- "Carolina Business Review" focuses on business and industry in the Carolinas (Friday at 8:30 p.m., Sunday at 12:30 p.m.).

A complete listing of PBS Charlotte's local and national programming is available at PBSCharlotte.org/tv-schedule/ (<http://www.wtvi.org/tv-schedule>). (<https://www.wtvi.org/tv-schedule>)

3-D Project (Dreamers•Doers•Destiny)

In an effort to assist with the upward mobility crisis, PBS Charlotte is proposing a four-year community engagement campaign beginning fall 2017 through spring 2021.

This three-part project uses media to show people how to not just be dreamers, but doers with an emphasis on pathways to success and career exploration in order to broaden their horizons about what their destiny could look like.

Educational Outreach

A large portion of PBS Charlotte's educational outreach involves partnerships with local educators, nonprofits and community leaders. The station's support of *American Graduate*, *Cyberchase*, *Raising Readers*, and many other PBS educational initiatives impact the community daily. In 2016, PBS Charlotte offered 100 free literacy workshops impacting more than 6,000 children. The station also deepens community engagement by hosting panel discussions, sneak previews of PBS programs and other events.



In 2016, PBS Charlotte broadcast The Blumey Awards, which recognizes excellence in high school musical theater across the greater Charlotte area.

NHK WORLD and Create

While WTVI broadcasts PBS on its primary channel (42.1), the station's two secondary channels broadcast NHK WORLD in HD (42.2) and Create (42.3). NHK WORLD is the international service of NHK, Japan's largest broadcasting organization. Create is an American digital broadcast television network which broadcasts how-to, DIY and other lifestyle-oriented instructional programming 24 hours a day.



Internships

A limited number of internships are available in the spring, summer and fall. For consideration, applicants must be enrolled in a college program and apply by the deadline date. More details are available at PBSCharlotte.org/internships/ (<http://www.wtvi.org/internships>).

CPCC TV

PBS Charlotte also produces high-quality content for CPCC TV, a 24/7 cable channel which began airing local educational programming in

1994. Spectrum Cable and AT&T U-verse air CPCC TV on Channel 17. CPCC TV broadcasts a number of programs like "Charlotte: A City of International Success," "Charlotte Cooks," "Perfiles Latinos de Charlotte," and "Trail of History." All of these programs are available on demand at https://www.youtube.com/my_videos?o=U

Digital Media Programs of Study for Students

PBS Charlotte supports community service outreach goals of the College and its commitment to learning. The station collaborates with the Digital Media, Journalism and Communication Division in giving students access to PBS Charlotte as a learning lab. Course information is available at cpcc.edu/digital-media-comm.